SPIGELMEYER PRODUCTIONS

VETERAN-OWNED · U.S.-BASED CREATIVE COMPANY

Capability Statement

Meaning-making, not decoration.

BRAND IDENTITY · PUBLISHING · DOCUMENTARY FILM

Company Overview

Spigelmeyer Productions, LLC is a veteran-owned, U.S.-based creative company founded by Timothy Lee Spigelmeyer Jr, who served 13 years in the Pennsylvania Army National Guard and the U.S. Navy. The company creates brand identities, websites, publications and documentary film under one philosophy: meaning-making, not decoration. Work follows a creative-brief-based process, so purpose, audience and deliverables are set down in writing before design or production begins.

Core Competencies

- **Brand Identity & Storytelling Design:** logos, brand identity and websites, built from a written creative brief.
- **Publishing (iPennedIt Publishing imprint):** the memoir *In The Beginning: A Return to Center* and *The Frequency*, "A Quarterly Journal of Depth & Resonance," both published on Kindle.
- **Documentary Production:** *The Inner Thread* documentary series.
- **Branded Merchandise:** merch available on spigelmeyer.com.

Differentiators

- **Veteran-founded and owner-led:** 13 years of service in the Pennsylvania Army National Guard and the U.S. Navy.
- **Meaning-making, not decoration:** every product, publication and design is made to carry meaning, not just to look good.
- **Brief-first process:** goals, audience and deliverables agreed in writing before work begins.
- **One studio, end to end:** brand identity, websites, publishing and documentary film under one roof.

Past Performance

- **Guardian Angel Ride:** logo and brand identity for a State College, PA-area transportation business.
- **Mad Max Custom Knife Handles:** website design mockup, York, PA.
- **SP Publishing:** the memoir *In The Beginning: A Return to Center* and *The Frequency* quarterly journal, both on Kindle.
- ***The Inner Thread*:** documentary series.

Company Data

UEI
G8KWZL6GBLK8

CAGE CODE
10JQ3

SAM.GOV STATUS
Active

NAICS CODES
541430 Graphic Design Services (Primary)
323111 Commercial Printing (except Screen and Books)
513130 Book Publishers
541921 Photography Studios, Portrait
711510 Independent Artists, Writers, and Performers

BUSINESS TYPE
Limited Liability Company (LLC)

SOCIO-ECONOMIC
Veteran-owned (U.S. Navy veteran)
VOSB certification in progress (SBA)

Contact

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